

A collection of various colorful fishing lures scattered on a light gray background. The lures include a large rainbow-colored one at the top left, a pink one at the top, a bright yellow one at the top right, a black and white striped one, a red one with colorful speckles, a blue one, a gold and black one, a green and orange one, a silver one, a blue and white striped one, a rainbow-colored one, a green and gold one, a brown and orange one, a white and black striped one, a gold and green one, a yellow and black one, a blue and black one, a blue one, a green and yellow one, an orange one, and a pink one at the bottom.

# SUNNY ONE

**Create your imagination.**

"SUNNY ONE" is a Japanese lure manufacturer. Lures, created through meticulous trial and error, possess a soul. Join us in creating emotions and excitement.



# Create your imagination.

The fish caught with lures created through trial and error bring an indescribable thrill compared to other fish. We, SUNNY ONE, based in Ishikawa Prefecture, Japan, wholeheartedly support you in creating the lures you envision. Imagine the lures you create bringing excitement and thrill to anglers worldwide.



## Flow of lure production

### 01 Meetings



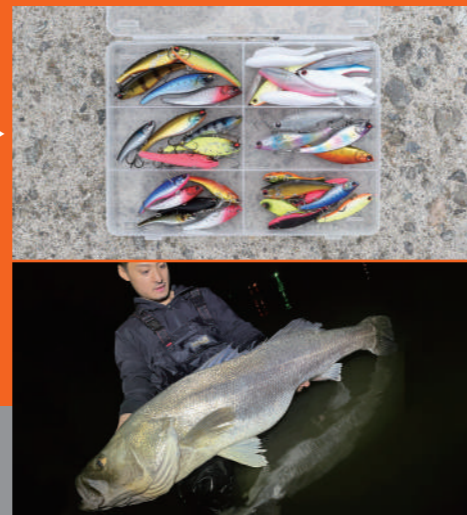
We will consider your preferred lure type (minnow, etc.), size, action, design, etc., and propose a lure that aligns with your vision.

### 02 3D design Proto model production



We design lures using 3D CAD and then create a prototype model.

### 03 Lure test



The customer will confirm and test the shape and action of the prototype model themselves. If they identify any areas for improvement, we will revise the 3D lure data and recreate the prototype model.

### 04 Mold production



We perform cutting and electrical discharge machining to create the molds necessary for the mass production of lures.

### 05 Detail decision mass production



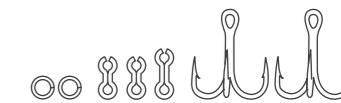
We decide on the lure color, hologram type, hook size, eyeball design, etc., and proceed with mass production.

### 06 Packing/Delivery



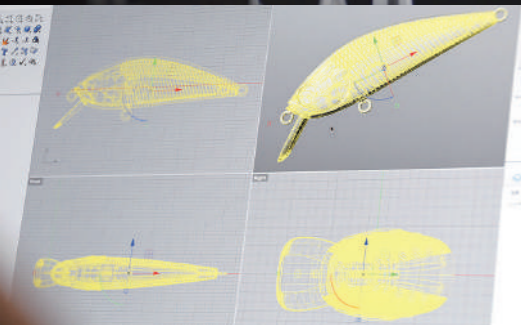
After inspecting the lure, we will package and ship it to the customer.





## Injection lure(ABS)

We handle everything from design and prototyping to mold design, injection molding, and mass production.



## Masking equipment for painting

We manufacture masking equipment that can efficiently and accurately apply complex patterns, such as park markings.



## Logo printing

We design logos, create ink molds, and print on lures.



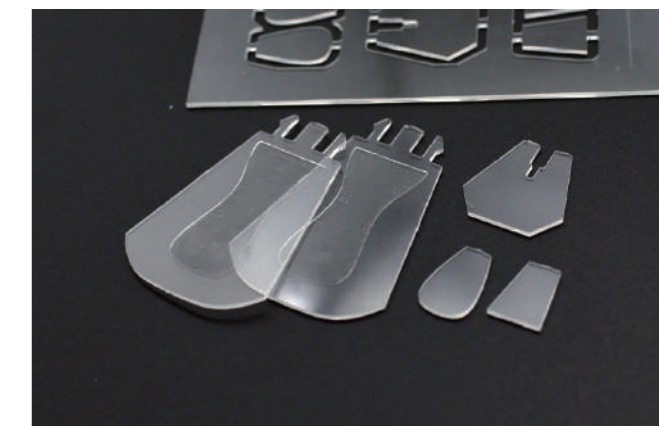
## Package

We will suggest the appropriate packaging to complement the lure. We handle everything from package design to mass production and packaging.



## Original lips

We design and mass produce lips.



## Lead jig lure

We handle everything from design, prototyping, hologram application, to mass production.



## Wood blanks

We handle design, 3D scanning, and mass production using machine cutting.



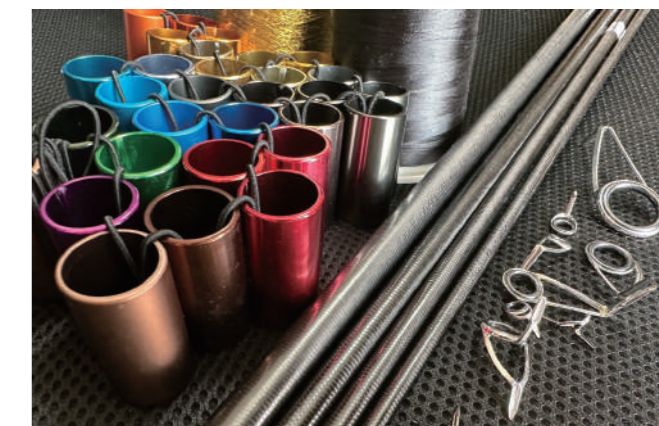
## Product image and video

We consistently shoot and edit product images and plan, shoot, and edit underwater action videos.



## Original rod

We consistently handle everything from planning, design, and mass production of original rods.





# SUNNYONE

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SUNNY ONE Original Lure 